



# **FarmOn!** **BIG APPLE** **CRUNCH**

**CHALLENGE October 21st  
for the FarmOn!**

**#BIGAPPLECRUNCH**

**PLEDGE TO CRUNCH  
for local farmers**

**@FarmOnFarmOn**

**FarmOn!**  
**FOUNDATION**



# CRUNCH CHALLENGE OCTOBER 21st and PLEDGE TO EAT LOCAL NY!

1. REGISTER to take the **CRUNCH** at [www.farmonfoundation.org](http://www.farmonfoundation.org)
2. SHARE that you've pledged to **CRUNCH** on social media @farmonfarmon #BigAppleCrunch and invite your friends, family and community to join!
3. BUY a NY grown apple from your local farm, farmers market, or store near you.
4. CRUNCH with us on October 21st to bring awareness to eat local and support farmers in our community!
5. ENTER TO WIN! Post your **CRUNCH** experience and show us how big your bite is on social media for a chance to Win **\$1,000** for a **FarmOn!** Victory Garden at your school using hashtags #BigAppleCrunch #HowBigIsYourBite #FarmOn now through October 21st!



@FarmOnFarmOn



FarmOn! Foundation

[www.farmonfoundation.org](http://www.farmonfoundation.org) 518-329-FARM