

CHALLENGE October 22nd for the FarmOn! #BIGAPPLECRUNCH PLEDGE TO CRUNCH

for local farmers @FarmOnFarmOn

FarmOn!
FOUNDATION





## CRUNCH CHALLENGE OCTOBER 25TH and PLEDGE TO EAT LOCAL NY!

- 1. REGISTER to take the CRUNCH at www.farmonfoundation.org
- 2. SHARE that you've pledged to CRUNCH on social media @farmonfarmon #BigAppleCrunch and invite your friends, family and community to join!
- 3. BUY a NY grown apple from your local farm, farmers market, or store near you.
- 4. CRUNCH with us on October 22nd to bring awareness to eat local and support farmers in our community!
- 5. ENTER TO WIN! Post your CRUNCH experience and show us how big your bite is on social media for a chance to Win \$1,000 for a FarmOn! Victory Garden at your school using hashtags #BigAppleCrunch #HowBigIsYourBite #FarmOn now through October 22nd!



