



# FarmOn! BIG APPLE CRUNCH

**CHALLENGE October 20th**  
**for the FarmOn!**  
**#BIGAPPLECRUNCH**  
**PLEDGE TO CRUNCH**  
**for local farmers**  
**@FarmOnFarmOn**

**FarmOn!**  
FOUNDATION



# CRUNCH CHALLENGE OCTOBER 20TH and PLEDGE TO EAT LOCAL NY!

1. REGISTER to take the **CRUNCH** at [www.farmonfoundation.org](http://www.farmonfoundation.org)
2. SHARE that you've pledged to **CRUNCH** on social media @farmonfarmon #BigAppleCrunch and invite your friends, family and community to join!
3. BUY a NY grown apple from your local farm, farmers market, or store near you.
4. **CRUNCH** with us on **October 20th** to bring awareness to eat local and support farmers in our community!
5. ENTER TO WIN! Post your **CRUNCH** experience and show us how big your bite is on social media for a chance to Win **\$1,000** for a **FarmOn!** Victory Garden at your school using hashtags #BigAppleCrunch #HowBigIsYourBite #FarmOn now through October 20th!



@FarmOnFarmOn



FarmOn! Foundation

[www.farmonfoundation.org](http://www.farmonfoundation.org)

518-329-FARM