# A SPECIAL THANK YOU TO OUR FARMERS & SUPPORTERS

All of our New York State Family Farms & Producers

Amanda Ross

Anne Pittar

Annetta & Adam Duncan

Anthony Warnke, American Express

Austin Ibasfalean

Bartlett House

Bloomberg Philanthropies

Cabot Cheese

Carmen Barbato

Chatham Brewing Co

Chris & Nanci Weaver

Copake Wine Works

Cornell University CALS

CulinaryPartnership.com

FarmOn! Foundation Board of Directors, Staff & Volunteers

Giant Pro Graphics

Good Food Jobs

Google- Mathew Kelleher, Vanessa Bazalgette

Harney & Sons Tea

Harvest Spirits

Herrington Fuels

Hillrock Estate Distillery

Holmquest Farm

Hudson River Tractor

Hudson Valley Fresh Dairy

Jims Auto Body

Joyce & John Varvatos

Kipp Edick, Architect

Leslye Alexander

Manicaretti Italian Food Importers

Mazzone Hospitality

McEnroe Organic Farm

Megan Pearce

Michael Settler, CPA

NYAcres Inc.

Rhinebeck Rentals

Rolando Beramendi

Rotisserie Georgette

Saratoga Water Company

Seven Spa Salon

Sir William Farm

Smith, Gambrell & Russell, LLP

Sprig & Social

Stephen O'Connell

Stone Industries

Sundog Solar

SUNY Morrisville

Tara & Nick Dellea

TasteNY

Veuve Cliquot

W+B Carts

Yelp

8th Anniversary

HOOT!

ITALIANO

2018

# SHOW YOUR SUPPORT FOR FARMING 4 WAYS

## 1 STARMER

*In partnership with* Google

Honor the real stars in food, our farmers and the next generation to feed us with hands on learning in partnership with SUNY, Cornell CALS, and Google NYC Farm to Table group.
Support youth education on the farm with summer camps, school field trips, school Victory Gardens and custom growing for NYC celebrated chefs.

- **$55-$115** per Farm Share with ABC KITCHEN we call #ABCSA, a box or organic produced delivered direct to your door. Cost per box varies by selection of greens, veg, fruit, cheese, dairy and meat June-October.
- **$250** Seed a row of vegetables in your name in our Victory Garden foster the entrepreneurial spirit of youth with Camp FarmOn!
- **$500** Chicks for Chicks - foster a laying hen and take home 20 dozen eggs per year from Empire Farm
- **$1000** Sponsor one Apprentice at Empire Farm for two weeks on Empire Farm

Stop by Education Station: STARMER to enter our raffle to win a restaurant gift certificate from one of our NYC chefs.
NOMINATE a farm or farmer to put on the map @Google by posting up your favorite farm @FARMONFARMON with #STARMER hashtag to bring consumers to family farms creating commerce for our star farmers!

## 2 BIG APPLE CRUNCH

*In partnership with* **New York State Department** *of* **Ag & Markets** *and* **NY Apple Association**

October 25th at 2pm together with NYS Governor Andrew Cuomo Executive Office, Commissioner Richard Ball and Greenmarket Union Square, FarmOn! hosts 6th annual statewide CRUNCH CHALLENGE to encourage schools and businesses to purchase local apples during harvest for October Farm-to-School month. This promotes local agriculture sales, our apple growers and healthy kids with a coordinated Big Apple Bite.

- **$50** Donate to support the Big Apple Crunch Challenge with your students, family, friends and co - workers October 25th at 2pm
- **FREE** - Register your school for the Crunch Challenge at FarmOn.org and Post online October 25th to win $1000 for your school to plant a FarmOn! Victory Garden
- **$750** Dedicate and Plant a Fix Farm Apple Tree in the Empire Farm Apple Orchard and bury a time capsule to memorialize the dedication

Stop by Education Station: BIG APPLE CRUNCH Registration at FarmON.org your school or business to win $1000 for school Victory Garden. Sign up, post up and pledge to Eat Local in New York State for the #BigAppleCrunch and learn more how you can participate.

## 3 MILK MONEY

*In partnership with* HUDSON VALLEY FRESH

Cow-to-Kid in 36 hours, FarmOn! Milk Money program provides funding for local milk at PUBLIC SCHOOLS FOR LUNCH with local dairy farms to create economic development and build rural prosperity and health in our community. Thousands of kids drink fresh milk daily.
Help us reach our $60k goal for 2018/19 school year with 12 districts and over 40k students.

- **$300** Donation to implement Milk Money program for school lunch
- **$1,000** Funds 3700 cartons of fresh local milk to kids daily
- **$5,000** Funds one Hudson Valley school district for the year

Stop by Education Station: MILK MONEY to try Hudson Valley Fresh Dairy and make Milk Money matter! Meet your Farmers and learn more about why your donation makes a big difference beyond nutrition.
Help us replicate the program statewide with a donation to rebuild rural prosperity in American at school lunch.

## 4 EMPIRE FARM

*In partnership with* TASTE NY

Empire Farm is the home of the FarmOn! Foundation. This historic 220 acres educational farm and community center hosts youth programming to connect us all to where our food comes from and why it matters through sustainable organic practices, a farm market, teaching kitchen and Victory Garden contract growing for chefs. Our newest initiative Industrial Hemp brings farmers economic development in a NYS research pilot program to grow and share intel with NYS family farms. Ask for more information info@farmonfoundation.org

- **$500** Pledge to FarmOn! to learn more about investing in our NYAcres Industrial Hemp Project initiative with New York State farmland
- **$2500** Donation to stay any weekend at FarmOn! 1810 Farmhouse at Empire Farm with 4 bedrooms, 5 bathrooms and culinary experience cooking, harvesting vegetables and gathering eggs
- Sponsor or Host a corporate event or book signing at Empire Farm inquiries at info@farmonfoundation.org

Stop by Education Station: FARM MARKET and shop for Tshirts, Tote Bags, Books, Organic Produce and Honey from our Hives and more!
Learn about Hudson Valley products.